


In association with
AMD^{AWARENESS}**WEEK 2011**

Regular eye checks & a healthy lifestyle help prevent AMD.
Log onto www.amd.ie for more tips & information.

PHOTOGRAPHY COMPETITION

What would you miss the most if you were visually impaired?

Enter our photography competition for a chance to win
a voucher worth €500 for Ireland's Blue Book!



AMD
AWARENESS
WEEK

Our eyesight is one of our most valuable assets. To coincide with AMD Awareness Week 2011, we would like you to show us what you value your eyesight for most. Maybe it's a hobby, maybe it's keeping fit and healthy; it could be reading or simply playing with your children or grandchildren.

AMD (Age-related Macular Degeneration), the most common cause of registered blindness in Ireland and is thought to affect 1 in 10 Irish people over the age of 50. This year, AMD Awareness Week is running from 19-25 September and more information can be found at www.amd.ie.

How to Enter

Send us your photograph portraying what you value your eyesight for most. Entries will be judged by professional photographer Jason Clarke and the winner will be officially announced at a special event held in the Royal Hibernian Academy in Dublin on September 16th 2011. All entries can be emailed to amd@pembrokecomms.ie

or posted to AMD Awareness Week 2011 Photography Competition, Pembroke Communications, 16 Sir John Rogerson's Quay, Dublin 2

Closing Date

Friday 9th September 2011

Log onto www.amd.ie for more information.

